

# Naman Dantewadia

Web Designer | No-code Developer | Digital Strategist

3+

Years of  
Experience

I'm a solution-oriented Web Designer with a strong foundation in building websites that not only look cool but also perform well. Over the years, I've worked across design, development, and digital marketing, which helps me understand what a business really needs from its website & how it can drive measurable outcomes.

I focus on solving real business problems through design, whether it's creating user-friendly layouts in Figma, building websites on WordPress, or using tools like Webflow to bring ideas to life. My goal is always to turn client ideas into practical, high-performing digital experiences.

## Skills



## Contact

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[portfolio.namandantewadia.com](https://portfolio.namandantewadia.com)

## Education

Bachelor of Business Administration  
Marketing as Specialization

VSK University, Karnataka

Diploma in Digital Marketing

AADME, Bengaluru

## My Workflow

I thrive working in systems & processes, in my past roles, I've led cross-functional teams, worked with agencies, and helped build smooth workflows from onboarding to delivery.

Recently, I've also started integrating AI tools in my workflows, whether it's to speed up wireframing, streamline content generation, or enhance design decision-making, which helps reduce project timelines and boost overall productivity.

# Work Experience



## Website Head, Sosh Design

*April 2023 – April 2024*

12 Months

- Launched **in-house development of websites**, shifting from outsourced projects to internal production, **reducing the client's investment by 2/3rd**.
- Built and led a 5-member web development team, including designers and junior developers.
- Engineered the onboarding to delivery handoff process from several **weeks to just 3 days**, reducing turnaround time and **project delays by 20%**.
- Leveraged AI tools for layout & theme building, content prep, and internal workflow automation, reducing manual redundancies.
- Established documentation SOP's and assembly line type workflow to minimize friction, eventually increased the **team efficiency by 50%**.
- Collaborated directly with branding, content, and creative teams to align digital outputs with client's expectation.
- **Delivered 50+ client websites** across industries: fashion, real estate, personal branding, events, manufacturing and FMCG.



## WP Developer, Social Outstretch

*September 2022 – March 2023*

7 Months

- **Developed and maintained WordPress websites** for local and SME clients using themes and templates.
- Implemented mobile-first **responsive designs**, improving user experience and engagement.
- Assisted the digital marketing team in creating SEO-ready web structures, landing pages, and integrations.
- Supported website launches and cross-platform testing, gained exposure to client briefs and brand assets.
- This role formed the **foundation of my technical expertise** and kickstarted my transition into design and UX thinking.



## White Label Freelancer

June 2024 – Till Date

12 Months+

- Collaborate with three **creative and marketing agencies** to deliver WordPress and Webflow websites under their brand.
- Handle the entire **technical execution of projects**, including custom WordPress setups, plugin configurations, and pixel-perfect conversions from Figma.
- Coordinate with agency owners and internal design teams to ensure development aligns with creative direction and project timelines.
- Maintain performance, responsiveness, and SEO-readiness across all builds.
- Worked independently with minimal supervision while adapting to each agency's **unique workflow and tools**.
- No direct client communication; **focus remains on technical quality** and smooth delivery behind the scenes.

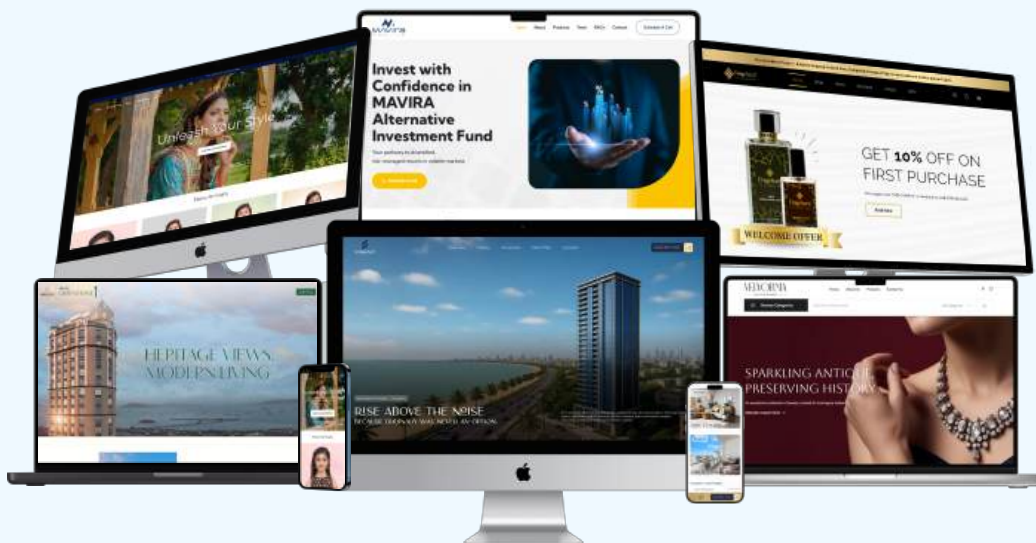
**Agencies working with: Verligte Media, NexGen Media, Wagtail Technologies.**

## Interests

Fitness Enthusiast, Nature's Fav, Spiritually Divine, Backpacking Traveller.

## Languages

English (Fluent), Hindi, Kannada, Marwadi.



I believe design should not just be visually strong but also strategically smart and serve a purpose.

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